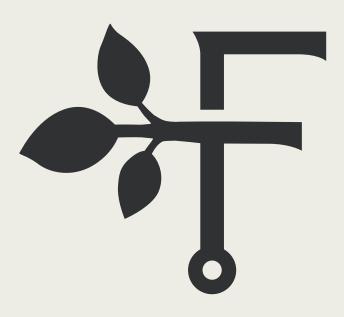


Building what lasts.

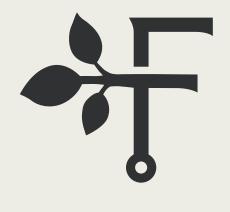
To celebrate a new generation of ownership,
Anchour created a brandmark for Boston's leading
residential builder that establishes the clarity,
tradition, and sophistication that sets their firm
apart. We sought to combine a symbol of direction
and strength with natural, organic forms.



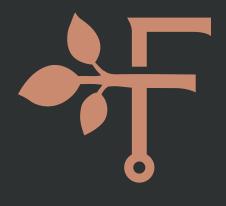
BEFORE







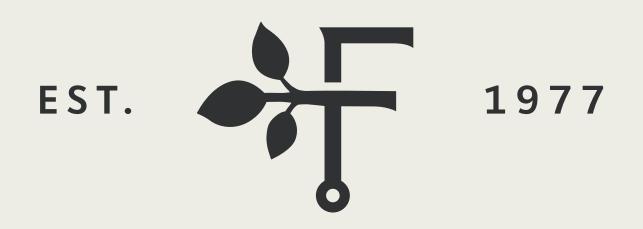
EST. 1977

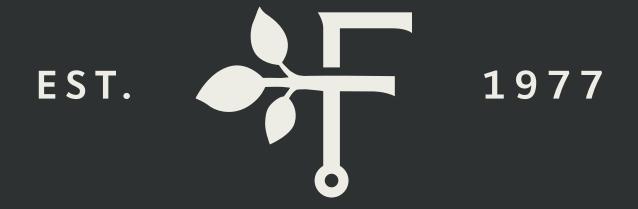


EST. 1977

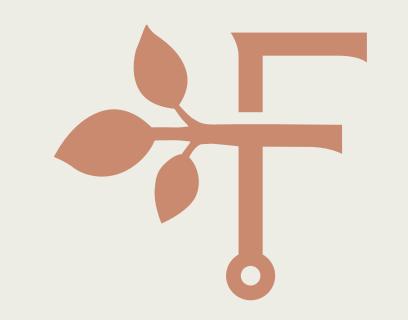


BUILDER











Thanks for looking!